



Create Your Own Course

INSTRUCTIONAL DESIGN

Creating a relevant learning experience is non-negotiable, and relevant means that the focus of the learning equips your employees to boost desired business outcomes.

1. Our Instructional Design (ID) team can help in two ways:
We can take existing training content and develop a purpose-built training experience.
2. We can design and create an experience from the ground up.
This approach is a 100% custom-built learning experience for your organization.

According to Purdue University, Instructional Design (ID) marries education, psychology and communication and it is a competency that differentiates training companies. In addition to superior training, Bonfire Training has an ID team with decades of experience as well as credentials in instructional design with the Association for Talent Development's Master Instructional Design designation.

What does this mean for you? It means we can create a course just for you! Bonfire can develop for a variety of learning approaches such as:

- Classroom Workshops
- eLearning
- Live Remote Webinars

From analysis of the training need, to design and development of training methods and materials, to the creation and implementation of sustainability activities, Bonfire is committed to providing relevant and innovative learning experiences that engage learners and make a difference.

"People will only want to engage if it is relevant to their needs or helps them solve problems."
– Jane Hart



"The number one factor in engagement is relevance, because relevance drives out resistance."
– Clive Shepherd



Customized with your real-world scenarios & designed to meet your desired outcomes.



Instructional Design

bonfire
TRAINING

What Bonfire's Instructional Designers will do for you

COLLABORATE Our Instructional Designers will work with your Subject Matter Experts to develop training for your organization's system procedures, product knowledge & processes.

TRAINING ACTIVITIES We will develop additional training activities to enhance current training. These might blend your company's Core Values and Mission into the learning experience or provide supplemental content.

TRAINING MAPS Bonfire Training Instructional Designers will design a complete Learner Journey Map around performance competencies for new hires. This training can be developed in modules that can also be used selectively to boost performance of current employees as well.

CONTACT US Explore how we can meet your training goals!
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